

INDIANA HEALTHY COMMUNITIES MEDIA KIT

FROM THE WELLNESS COUNCIL OF INDIANA

PRESS RELEASE

For media information, contact:

Madie Newman at (317) 264-2167 or madie@wellnessindiana.org

Rebecca Patrick at (317) 264-6897 or rpatrick@indianachamber.com

Twitter: [@WellnessIndiana](https://twitter.com/WellnessIndiana) | Facebook: www.facebook.com/indianawellness/ | LinkedIn: [Wellness Council of Indiana](https://www.linkedin.com/company/wellness-council-of-indiana)

FOR IMMEDIATE RELEASE

HENDRICKS COUNTY HEALTH PARTNERSHIP SECURES COUNTY'S DESIGNATION AS THE NEWEST INDIANA HEALTHY COMMUNITY

May 21, 2019 (INDIANAPOLIS) — On May 21, Hendricks County received recognition as a community that is dedicated to improving the health and quality of life of its citizens through the Wellness Council of Indiana's (WCI) [Indiana Healthy Community initiative](#). It is an evidence-based collaboration process designed to help communities focus on implementing and sustaining a culture of health and well-being to spur economic vitality. Through this process, the WCI helps communities assess their programs, services and infrastructure in four areas: health, economy, environment and community. They are the second community in 2019 to receive this designation

Communities use data from the WCI assessment and other sources to determine needs and take action by developing a Healthy Community Action Plan with goals and objectives. The designation from the WCI recognizes communities that have taken steps to improve the health and quality of life of their citizens. There is a heavy focus on healthy workplaces and employer involvement, as the initiative uses the community health conversation to drive economic vitality. One of the goals laid out in Hendricks County's action plan is to encourage local businesses to go through the WCI's AchieveWELL process, which helps businesses in creating a corporate culture that encourages and supports employee health through worksite wellness initiatives.

This state-wide achievement was facilitated by the [Hendricks County Health Partnership](#), a group of key community stakeholders that collaborated on the comprehensive community assessment and goals to be carried out over the two-year designation cycle. The mission of the Hendricks County Health Partnership is to improve the physical, mental, and spiritual health of Hendricks County. You can see the full list of participating community partners on their [website](#).



Pictured: Gina Claxton – Physical Activity and Nutrition Coalition Lead, Chase Cotton – Hendricks County Health Partnership Coordinator

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"We are excited to receive the Indiana Health Community designation on behalf of Hendricks County," says Chase Cotton, Partnership Coordinator. "In our efforts to improve the health and quality of life for all community members in Hendricks County, we see the IHC action plan as a valuable guide to help us help each other, especially in regard to increasing access to affordable housing and in improving our workforce's health and development. The IHC action plan is the perfect supplement to the Partnership's 2019-2021 Community Health Improvement Plan, and we believe we will achieve these goals through collaboration and hard work."

Hendricks County will be formally recognized at the 2019 Indiana Wellness Summit on September 17, 2019. They will be hosting several local events related to their Healthy Community Action Plan throughout their designation cycle.

Learn more about Indiana Healthy Communities and how your community can start the recognition process on our web site or contact Madie Newman at madie@wellnessindiana.org.

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The Wellness Council of Indiana (WCI) works collaboratively to positively impact the economic vitality of the state of Indiana by evaluating and guiding workplaces and communities through the development of their own comprehensive health and wellness strategy.

The Indiana Chamber partners with 25,000 members and investors – representing over four million Hoosiers – to achieve the mission of "cultivating a world-class environment which provides economic opportunity and prosperity."