



# WELLNESS COUNCIL OF INDIANA™

## SPONSORSHIP OPPORTUNITIES



### Mission Statement

The Wellness Council of Indiana (WCI) works collaboratively to positively impact the economic vitality of the state of Indiana by evaluating and guiding workplaces and communities through the development of their own comprehensive health and wellness strategy. WCI members and staff inspire active living, community engagement and corporate social responsibility.

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## Why Support Wellness in Indiana?

Indiana is consistently recognized as one of the best places in the nation to do business. We lead the country in manufacturing job growth and have been ranked second in the nation for long-term fiscal stability. However, employers are quick to point out that they are seeing a smaller and smaller pool of individuals to recruit and retain talent from due to many health and environmental factors, with some of the largest being the social environment and lack of infrastructure to encourage healthy living.

According to the 2017 America's Health Rankings report conducted by the United Health Foundation, Indiana ranks 38th out of 50 states for health. Gallup's 2017 Wellbeing Index has Indiana 42nd out of 50 states for overall well being. Indiana also ranks towards the bottom for many outcomes that are directly tied to our workforce health:

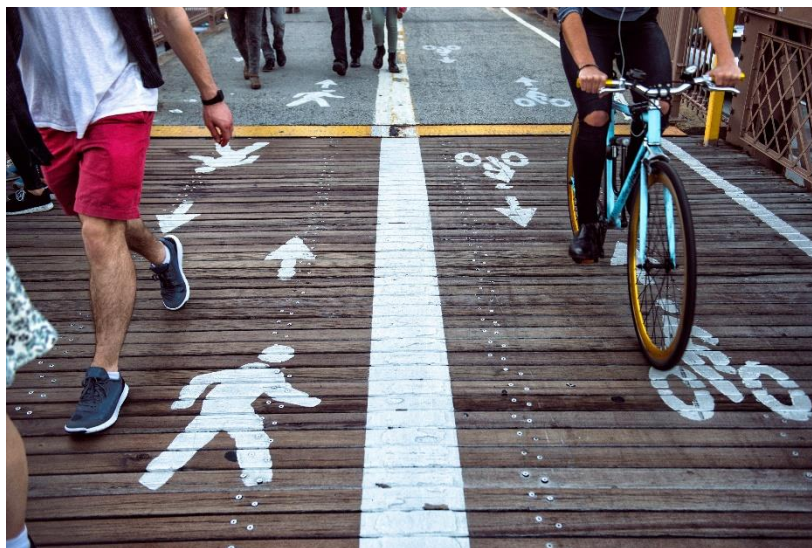
We're 34th worst in drug deaths

We're 40th worst in obesity

We're 41st worst in percentage of smokers

We're 49th in public health funding

We know that these statistics affect not only Indiana communities but also the individuals that make up our workforce, and that's why we continue to work towards healthier Indiana communities and businesses.



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## Our Organization

The Wellness Council of Indiana serves as the convener of people and resources for health promotion in Indiana workplaces and communities. We impact Hoosiers by offering workplace recognition, best practice sharing, community engagement, and quality programs and tools through our services and initiatives.

We're proud to call Indiana our home and we know how much our state has to offer. That's why we've made it our goal to improve the health and wellbeing of Indiana businesses and the economic vitality of our communities.

We help organizations of all shapes and sizes create healthy workplace cultures with our [AchieveWELL process](#) and recognize them for their efforts in improving employee wellbeing.



Eskenazi Health, 5-Star AchieveWell Organization

We help communities develop comprehensive quality of life initiatives and unite around the desire to create better places for our citizens to live, learn, work, and play with our [Indiana Healthy Community initiative](#).



We help and empower employers to play a lead role in combating the opioid crisis with education and guidance on steps they can take to help their workers with our [Indiana Workforce Recovery initiative](#).



Delaware County  
2016 Designated Indiana Healthy Community

# SPONSORSHIP OPPORTUNITIES

Level	Directory	Contributing	Trustee	Champion	Premier
Investment Amount	\$1,000	\$2,500	\$5,000	\$10,000	\$25,000
Standard Wellness Services Directory Listing – Company name, logo, website, contact information, and 350 character service description	★	★	★	★	★
Link to resource on our member-only online portal	★	★	★	★	★
Partner listing in our Annual Report		★	★	★	★
New Partner Social Media Highlight (3,000+ followers)		★	★	★	★
Logo and/or name included on all WCI membership and promotional materials		★	★	★	★
Logo included on WCI website with direct link to your company's website		★	★	★	★
Logo included in monthly WCI e-newsletter and membership briefs (over 15,000 recipients)			★	★	★
Complimentary registrations to the Indiana Health and Wellness Summit	0	0	2	3	4
Full page company listing in the WCI Resource Guide				★	★
Write an annual blog post to be displayed on our blog feed				★	★
Lead a training or host a webinar for WCI Members				★	★
One full page ad in BizVoice Magazine (four color, guaranteed in first 20 pages)					★
Ad hoc seat on the WCI Board of Advisors					★
Be featured on the Indiana Chamber's EchoChamber podcast					★



## Opportunity Descriptions

**Wellness Services Directory** – An online and downloadable directory that website visitors can use to search for vendors, suppliers, consultants, etc., that offer services and programs that meet their organization’s workplace wellness, health, and safety needs.

**Indiana Health and Wellness Summit** – Indiana’s largest gathering of wellness professionals put on by the Indiana Chamber of Commerce and the Wellness Council of Indiana

**BizVoice Magazine** – The premier publication of the Indiana Chamber of Commerce distributed to 15,000+ business, community and political leaders across Indiana

**EchoChamber Podcast Series** – A platform for informal discussions with Indiana leaders in business, education, technology, politics and much more from the Indiana Chamber of Commerce