



## INDIANA CONTINUES TO LAG BEHIND ON CURBING TOBACCO USE

21%

Indianapolis smoking rate  
(tied for last among the 30  
largest U.S. cities)

21.1%

Statewide smoking rate  
(one of 10 states with the  
highest smoking rates)

29%

10%

Nicotine consumption by  
Indiana's 12th graders:  
29% e-cigarette use and  
10% cigarette use

## THE HUMAN TOLL OF SMOKING

Tobacco use is the leading  
cause of preventable  
disease and death in the  
U.S.—and it is taking a  
heavy toll on Indiana

11,100

Hoosiers die prematurely each  
year from cigarette smoking

1,400

Nonsmokers die from  
secondhand smoke

900

Low-weight births occur annually in  
Indiana due to secondhand smoke



13.5% of pregnant  
women smoke (11th worst  
state in this category)

## INDIANA TAXPAYERS

## TOBACCO USE COSTS

## BUSINESSES

Smoking drives up healthcare  
expenses and increases tax burden

**\$3.3 BILLION**

smoking healthcare costs annually



**\$2.2  
BILLION**

secondhand smoke  
healthcare and premature  
death costs



**\$1,125**

state and federal tax  
burden from tobacco  
use per household

**\$540  
MILLION**

from Medicaid  
alone

Smoking costs Indiana employers

**\$2.8 BILLION ANNUALLY**

**\$2.1 BILLION**  
lost productivity  
from smoking  
breaks

**\$387 MILLION**  
smoker  
absenteeism

**\$346 MILLION**  
reduced work  
performance



### Sources

John Tauras, Ph.D., Frank Chaloupka, Ph.D., and Paul Halverson, Dr.PH. Report on the Tobacco Epidemic in Marion County and Indiana and Effective Solutions: 2018 Update. October 2018.

Indiana University Richard M. Fairbanks School of Public Health. Report on the Tobacco Epidemic in Marion County and Indiana. September 2016.