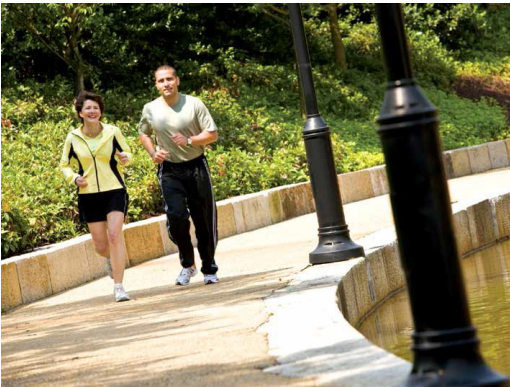




INDIANA HEALTHY
COMMUNITY

PARTNERSHIP OPPORTUNITIES



To discuss available partnership opportunities,
contact Jennifer Pferrer at (317) 264-2168 or email
Jennifer@wellnessindiana.org

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WELLNESS COUNCIL OF INDIANA

ABOUT US

Mission Statement

The Wellness Council of Indiana (WCI) works collaboratively to positively impact the economic vitality of the state of Indiana by evaluating and guiding workplaces and communities through the development of their own comprehensive health and wellness strategy. WCI members and staff inspire active living, community engagement and corporate social responsibility.

Organization

The Wellness Council of Indiana is a 501(c)(3) organization and the only statewide not-for-profit specifically dedicated to worksite wellness in Indiana. Organized as a volunteer-based association in 1988 and acquired by the Indiana Chamber of Commerce in 2011, the Wellness Council of Indiana has grown to be one of the largest state councils in the

United States today. As a wholly-owned subsidiary of the Indiana Chamber, the Wellness Council has seen tremendous growth in both membership and revenue, and has streamlined the services offered to members. We have helped hundreds of member organizations save time and avoid costly miscalculations when building consistent and comprehensive workplace wellness initiatives.

Membership Demographics

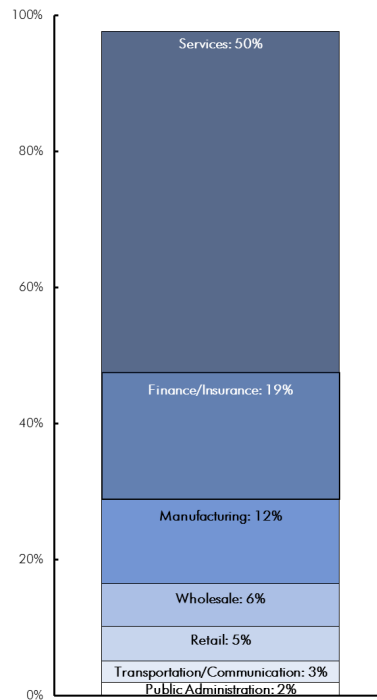
Since 2011, thousands of workplaces and communities across Indiana have utilized the Wellness Council of Indiana for learning, evaluation, training, and collaboration on their wellness initiatives.

Contact Us

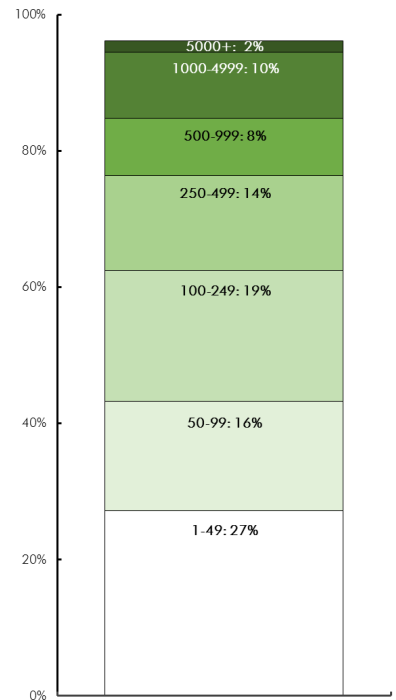
Executive Director: Jennifer Pferrer | (317) 264-2168 | Jennifer@wellnessindiana.org

WHO BELONGS TO THE WELLNESS COUNCIL OF INDIANA?

Member Companies
by Type of Business



Member Companies
by Number of Employees



www.wellnessindiana.org

INDIANA HEALTHY COMMUNITY

ABOUT US

Why Indiana Healthy Community

According to America's Health Rankings conducted by the United Health Foundation, Indiana ranks 41st out of 50 states for health. When business leaders look at where to locate good jobs, the health status of their potential employees is a key decision factor – since health care expenses will be one the top five costs in their budgets. We must get our quality of life measurements up. The **Indiana Healthy Community Initiative** provides the strategy and structure to help you and other leaders step up and make a difference.

Employers view Indiana as an attractive place to do business. How can your community set itself apart from others in the state? By becoming a recognized Indiana Healthy Community. Employers are striving to recruit and retain exceptional employees that are healthier and more productive. Why? Health care is one of the top business costs, so smart leaders seek locations where there is already a focus on building a healthier and active community.

The Wellness Council of Indiana provides local organizations, business and community leaders with a rally cry supporting health and quality of life initiatives to help spur healthier living and economic development. That is what constitutes an Indiana Healthy Community!

We took best practice ideas, tools and resources from community and workplace initiatives from all over the United States and specifically designed our initiative for Indiana's cities, towns and counties to join together and create a higher quality of life for their citizens. The focus is on how workplaces, schools, neighborhoods and other "places" develop and evolve an atmosphere of pride for its residents and a sense of excitement for businesses that look to expand or relocate their good jobs to your community.

Help us develop a rally cry for all of Indiana to live healthier! Your partnership will help Indiana become a destination place to live, work and play and will strengthen the economic vitality and community well-being of the Hoosier State.

For more information about the Indiana Healthy Community initiative, contact

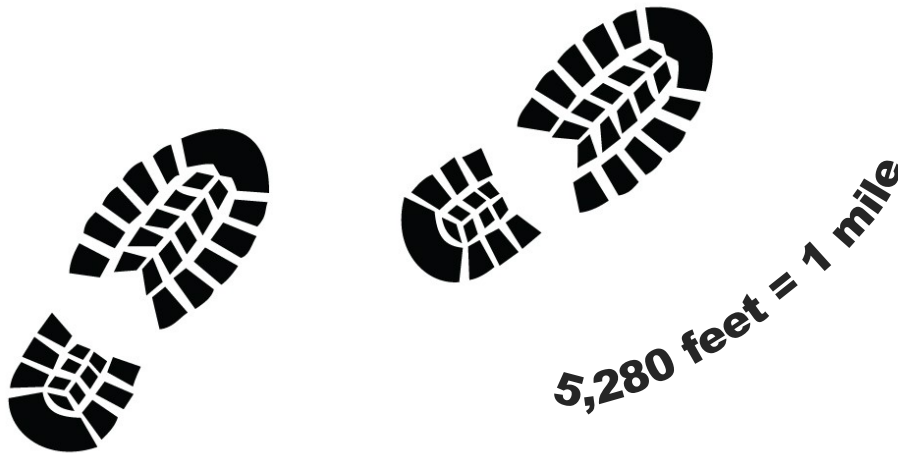
Executive Director: Jennifer Pferrer | (317) 264-2168 | Jennifer@wellnessindiana.org

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COMMUNITY PRESENTER PARTNER BENEFITS (GOING THE EXTRA MILE)

- ⇒ Company logo prominently displayed next to Wellness Council of Indiana logo, showing as “co-presenters” of community initiative
- ⇒ Company logo prominently displayed on community promotion materials
- ⇒ One (1) “premium” Indiana Healthy Community item/giveaway with logo prominently displayed on promotion item (list of items to be available), up to \$1,000 value
- ⇒ Workplace wellness evaluation (AchieveWELL) and wellness work plan with official company designation award, up to \$1,900 value
- ⇒ One full-day *Coordinating Workplace Wellness* seminar for up to 25 participants, valued at \$2,000
- ⇒ Two (2) complimentary passes to the Indiana Health and Wellness Summit, valued at \$800
- ⇒ Company name with direct link on the Indiana Healthy Community web site home page
- ⇒ Signage supporting Indiana Healthy Community to display in your workplace or community

Investment: \$5,280



Note: Payment must be received 30 days from invoice date unless otherwise arranged. Sponsorships are nonrefundable. A \$50 administrative fee will be charged for cancellations. The Wellness Council has the right to cancel your sponsorship if payment is not received 30 days from the invoice date. Sponsorships run on a 12 month cycle and may be renewed at the end of each cycle. Sponsorship proposals expire 60 days after proposal date if commitment is not received.



To discuss IHC partnership opportunities, contact Jennifer Pferrer at (317) 264-2168

STATEHOOD PARTNER BENEFITS

- ⇒ Company logo prominently displayed on community promotion materials
- ⇒ One (1) “standard” Indiana Healthy Community item/giveaway with logo on promotion item (list of items to be available), up to \$500 value
- ⇒ Workplace wellness evaluation (AchieveWELL) and wellness work plan with official company designation award, up to \$1,900 value
- ⇒ One (1) complimentary pass to Indiana Health and Wellness Summit, valued at \$399
- ⇒ Company name with direct link on the Indiana Healthy Community web site home page
- ⇒ Signage supporting Indiana Healthy Community to display in your workplace or community

Investment: \$1,816



Note: Payment must be received 30 days from invoice date unless otherwise arranged. Sponsorships are nonrefundable. A \$50 administrative fee will be charged for cancellations. The Wellness Council has the right to cancel your sponsorship if payment is not received 30 days from the invoice date. Sponsorships run on a 12 month cycle and may be renewed at the end of each cycle. Sponsorship proposals expire 60 days after proposal date if commitment is not received.



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IHC CONTRIBUTOR BENEFITS

- ⇒ Company logo prominently displayed on community promotion materials
- ⇒ Workplace wellness evaluation (AchieveWELL) and wellness work plan with official company designation award, up to \$1,900 value
- ⇒ Company name with direct link on the Indiana Healthy Community web site home page
- ⇒ Signage supporting Indiana Healthy Community to display in your workplace or community

Investment: \$850

Note: Payment must be received 30 days from invoice date unless otherwise arranged. Sponsorships are nonrefundable. A \$50 administrative fee will be charged for cancellations. The Wellness Council has the right to cancel your sponsorship if payment is not received 30 days from the invoice date. Sponsorships run on a 12 month cycle and may be renewed at the end of each cycle. Sponsorship proposals expire 60 days after proposal date if commitment is not received.



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BICENTENNIAL PARTNER BENEFITS

- ⇒ Company name with direct link on the Indiana Healthy Community web site home page
- ⇒ Signage supporting Indiana Healthy Community to display in your workplace or community

Investment: \$200

Note: Payment must be received 30 days from invoice date unless otherwise arranged. Sponsorships are nonrefundable. A \$50 administrative fee will be charged for cancellations. The Wellness Council has the right to cancel your sponsorship if payment is not received 30 days from the invoice date. Sponsorships run on a 12 month cycle and may be renewed at the end of each cycle. Sponsorship proposals expire 60 days after proposal date if commitment is not received.



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