Compliance Checklist for HIPAA Wellness Program

Under HIPAA, group health plans and health insurance issuers may not require an individual to pay a premium or contribution that is greater than a premium or contribution for a similarly situated individual enrolled in the plan on the basis of any health factor. However, HIPAA’s nondiscrimination rules do not prohibit a plan from providing a reward based on adherence to a wellness program. The HIPAA rules permit rewards that are contingent on an individual meeting a standard related to a health factor if the wellness program meets certain standards.

Keep in mind that effective for plan years beginning on or after Jan. 1, 2014, the Affordable Care Act (ACA) essentially codifies the existing HIPAA nondiscrimination requirements for health-contingent wellness programs. Also, proposed regulations under the ACA would increase the maximum reward under a health-contingent wellness program from 20 percent to 30 percent of the cost of coverage and would further increase the maximum reward to 50 percent for wellness programs designed to prevent or reduce tobacco use.

The Department of Labor (DOL) issued the following checklist to assist plans and issuers to comply with wellness program rules under HIPAA.

<table>
<thead>
<tr>
<th>QUESTION 1 – DOES THE PLAN HAVE A WELLNESS PROGRAM?</th>
<th>Yes</th>
<th>No</th>
<th>N/A</th>
</tr>
</thead>
<tbody>
<tr>
<td>A wide range of wellness programs exist to promote health and prevent disease. However, these programs are not always labeled “wellness programs.”</td>
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<td>Examples include the following: a program that reduces individuals’ cost-sharing for complying with a preventive care plan; a diagnostic testing program for health problems; and rewards for attending educational classes, following healthy lifestyle recommendations, or meeting certain biometric targets (such as weight, cholesterol, nicotine use or blood pressure targets).</td>
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<tr>
<td><strong>TIP</strong></td>
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<tr>
<td>Ignore the labels—wellness programs can be called many things. Other common names include disease management programs, smoking cessation programs and case management programs.</td>
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#### QUESTION 2 – IS THE WELLNESS PROGRAM PART OF A GROUP HEALTH PLAN?

The wellness program is only subject to Part 7 of ERISA if it is part of a group health plan. If the employer operates the wellness program as an employment policy separate from the group health plan, the program may be covered by other laws, but it is not subject to the group health plan rules discussed here.

**Example:** An employer institutes a policy that any employee who smokes will be fired. Here, the plan is not acting, so the wellness program rules do not apply. (However, 29 CFR 2590.702 clarifies that compliance with the HIPAA nondiscrimination rules, including the wellness program rules, is not determinative of compliance with any other provision of ERISA or any other state or federal law, such as the Americans with Disabilities Act.)

#### QUESTION 3 – DOES THE PROGRAM DISCRIMINATE BASED ON A HEALTH FACTOR?

A plan discriminates based on a health factor if it requires an individual to meet a standard related to a health factor in order to obtain a reward. A reward can be in the form of a discount or rebate of a premium or contribution, a waiver of all or part of a cost-sharing mechanism (such as deductibles, copayments or coinsurance), the absence of a surcharge or the value of a benefit that would otherwise not be provided under the plan.

**Example 1:** Plan participants who have a cholesterol level under 200 will receive a premium reduction of 20 percent. In this example, the plan requires individuals to meet a standard related to a health factor in order to obtain a reward.

**Example 2:** A plan requires all eligible employees to complete a health risk assessment to enroll in the plan. Employee answers are fed into a computer that identifies risk factors and sends educational information to the employee's home address. In this example, the requirement to complete the assessment does not, itself, discriminate based on a health factor. However, if the plan used individuals’ specific health information to discriminate in individual eligibility, benefits or premiums, there would be discrimination based on a health factor.

If you answered “No” to ANY of the above questions, STOP. The plan does not maintain a program subject to the group health plan wellness program rules.

#### QUESTION 4 – IF THE PROGRAM DISCRIMINATES BASED ON A HEALTH FACTOR, IS THE PROGRAM SAVED BY THE BENIGN DISCRIMINATION PROVISIONS?

The Department’s regulations at 29 CFR 2590.702(g) permit discrimination *in favor* of an individual based on a health factor.

**Example:** A plan grants participants who have diabetes a waiver of the plan’s annual deductible if they enroll in a disease management program that consists of attending educational classes and following their doctor’s recommendations regarding exercise and medication. *This is benign discrimination because the program is offering a reward to individuals based on an adverse health factor.*

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Compliance Checklist for HIPAA Wellness Program

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<tr>
<td>The benign discrimination exception is <strong>NOT</strong> available if the plan asks diabetics to meet a standard related to a health factor (such as maintaining a certain body mass index (BMI)) in order to get a reward. In this case, an <em>intervening discrimination</em> is introduced and the plan cannot rely solely on the benign discrimination exception.</td>
</tr>
</tbody>
</table>

| If you answered “Yes” to Question 4, STOP. There are no violations of the wellness program rules. |
| If you answered “No” to Question 4, the wellness program must meet the criteria in Question 5. |

**QUESTION 5 – COMPLIANCE CRITERIA**

**A. Is the amount of the reward offered under the plan limited to 20 percent of the applicable cost of coverage? (29 CFR 2590.702(f)(2)(i))**

Keep in mind these considerations when analyzing the reward amount:

*Who is eligible to participate in the wellness program?*

If only employees are eligible to participate, the amount of the reward must not exceed 20 percent of the cost of employee-only coverage under the plan. If employees and any class of dependents are eligible to participate, the reward must not exceed 20 percent of the cost of coverage in which an employee and any dependents are enrolled.

*Does the plan have more than one wellness program?*

The 20 percent limitation on the amount of the reward applies to all of a plan’s wellness programs that require individuals to meet a standard related to a health factor.

**Example:** If the plan has two wellness programs with standards related to a health factor, a 20 percent reward for meeting a BMI target and a 10 percent reward for meeting a cholesterol target, it must decrease the total reward available from 30 percent to 20 percent.

However, if instead the program offered a 10 percent reward for meeting a BMI target, a 10 percent reward for meeting a cholesterol target, and a 10 percent reward for completing a health risk assessment (regardless of any individual’s specific health information), the rewards do not need to be adjusted because the 10 percent reward for completing the health risk assessment does not require individuals to meet a standard related to a health factor.

Also, **proposed regulations** under the ACA would increase the maximum reward under a health-contingent wellness program from 20 percent to 30 percent of the cost of coverage and would further increase the maximum reward to 50 percent for wellness programs designed to prevent or reduce tobacco use, effective for plan years beginning on or after Jan. 1, 2014.

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### Compliance Checklist for HIPAA Wellness Program

**B. Is the plan reasonably designed to promote health or prevent disease? (29 CFR 2590.702(f)(2)(ii))**

The program must be reasonably designed to promote health or prevent disease. The program should have a reasonable chance of improving the health of or preventing disease in participating individuals, not be overly burdensome, not be a subterfuge for discriminating based on a health factor and not be highly suspect in the method chosen to promote health or prevent disease.

**C. Are individuals who are eligible to participate given a chance to qualify at least once per year? (29 CFR 2590.702(f)(2)(iii))**

**D. Is the reward available to all similarly situated individuals? Does the program offer a reasonable alternative standard? (29 CFR 2590.702(f)(2)(iv))**

The wellness program rules require that the reward be available to all similarly situated individuals. A component of meeting this criterion is that the program must have a reasonable alternative standard (or waiver of the otherwise applicable standard) for obtaining the reward for any individual for whom, for that period:

- It is unreasonably difficult due to a medical condition to satisfy the otherwise applicable standard; or
- It is medically inadvisable to attempt to satisfy the otherwise applicable standard.

It is permissible for the plan or issuer to seek verification, such as a statement from the individual’s physician, that a health factor makes it unreasonably difficult or medically inadvisable for the individual to satisfy or attempt to satisfy the otherwise applicable standard.

**E. Does the plan disclose the availability of a reasonable alternative in all plan materials describing the program? (29 CFR 2590.702(f)(2)(v))**

The plan or issuer must disclose the availability of a reasonable alternative standard in all plan materials describing the program. If plan materials merely mention that the program is available, without describing its terms, this disclosure is not required.

### TIP

The disclosure does not have to say what the reasonable alternative standard is in advance. The plan can individually tailor the standard for each individual, on a case-by-case basis. The following sample language can be used to satisfy this requirement:

*If it is unreasonably difficult due to a medical condition for you to achieve the standards for the reward under this program, or if it is medically inadvisable for you to attempt to achieve the standards for the reward under this program, call us at [insert telephone number] and we will work with you to develop another way to qualify for the reward.*
Compliance Checklist for HIPAA Wellness Program

<table>
<thead>
<tr>
<th>If you answered “Yes” to all of the 5 questions on wellness program criteria, there are no violations of the HIPAA wellness program rules.</th>
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<tbody>
<tr>
<td>If you answered “No” to any of the 5 questions on wellness program criteria, the plan has a wellness program compliance issue.</td>
</tr>
<tr>
<td>• Violation of the general benefit discrimination rule (29 CFR 2590.702(b)(2)(i)) – If the wellness program varies benefits, including cost-sharing mechanisms (such as deductible, copayment or coinsurance) based on whether an individual meets a standard related to a health factor and the program does not satisfy the requirements of 29 CFR 2590.702(f), the plan is impermissibly discriminating in benefits based on a health factor. The wellness program exception at 29 CFR 2590.702(b)(2)(ii) is not satisfied and the plan is in violation of 29 CFR 2590.702(b)(2)(i).</td>
</tr>
<tr>
<td>• Violation of general premium discrimination rule (29 CFR 2590.702(c)(1)) – If the wellness program varies the amount of premium or contribution it requires similarly situated individuals to pay based on whether an individual meets a standard related to a health factor and the program does not satisfy the requirements of 29 CFR 2590.702(f), the plan is impermissibly discriminating in premiums based on a health factor. The wellness program exception at 29 CFR 2590.702(c)(3) is not satisfied and the plan is in violation of 29 CFR 2590.702(c)(1).</td>
</tr>
</tbody>
</table>

MORE INFORMATION

Please contact your RJ Ahmann Company representative for these additional compliance checklists:

- HIPAA: Compliance Checklist for Special Enrollment;
- HIPAA: Compliance Checklist for Nondiscrimination Rules;
- Compliance Checklist for Mental Health Parity;
- Compliance Checklist for Newborns’ Act;
- Compliance Checklist for WHCRA;
- Compliance Checklist for GINA; and
- Compliance Checklist for Michelle’s Law.

Source: Department of Labor

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